# **DVS DATA SCIENCE with PYTHON Content**

#### Table of Content:

- 1. Statistics concepts
- 2. Python & Libraries
- 3. Data Handling & Data Manipulation
- 4. Python Basic Statistics
- 5. Probability Distribution
- 6. Sampling Techniques
- 7. Hypothesis Testing
- 8. Data Pre-Processing
- 9. Project on Data Handling & EDA Analysis using PYTHON
- 10. Variable Reduction Techniques
- 11. Artificial Intelligence (Machine Learning & Deep Learning)
- 12. Model Selection & Cross Validation
- 13. Neural Networks
- 14. Natural Language Processing

**Introduction:** This course providestechniques for datacleaning, visualizingthe data, predictive modeling, machine learning and deep learning by using python, tensor flow and keras

Duration: 2.5 Months long instructor- led pure class room training

#### Features:

- Main focus on hands-on training
- Guidance in Resume Preparation
- Contains real world business problems and examples.
- Rich material and handouts for reference
- Life Time Validity for re-attending classes

#### After Completion of this training:

- Build predictive models using linear, logistic regression and decision trees
- Build machine learning models using Decision trees Neural nets, SVM and Random forest
- Build deep learning models using ANN, CNN and DNN
- Building chatbot models using Tensor flow and NLP

- Deep understanding and practical knowledge on Machine Learning, Deep learning and Artificial Intelligence(AI)
- Build the machine learning model using MS-Excel

Tools:

• Python, Excel, Tensorflow and Keras

#### 1. Statistics

- Basics Statistics
- Descriptive statistics and inferential statistics
- Measure of central tendency -Mean, Median and Mode
- Measure of Dispersion-Range, Variance, standard deviation and coefficient of variation
- Frequency distribution
- Introduction to Probability
- Practice Session & Assignments

## 2. Python Introduction

- What is Python & History?
- Installing Python & Python Environment
- Basic commands in Python
- Data Types & Operators
- Data Structures in python- List, tuples, dictionary and sets
- Python packages math, Numpy, Pandas, Matplotlib, seaborn, scikit learn Loops- for loop do while
- User Defined Functions
- My First Python Program
- Conditional statements- IF, IF-Else, nested IF, nested IF-Else conditional
- Lambda, map, filter and reduce
- LAB Session

## 3. Data Handling and Data manipulation

- Data importing
- Working with datasets

- Manipulating the data sets
- Subset the data
- Sort the data
- Creating new variables
- Bins creation
- Identifying & removing duplicates
- Exporting the datasets into external files
- Data Merging
- Pivot table analysis
- Data visualization through matplotlib, seaborn
- Histogram
- Bar Plot
- Pie Chart
- Scatter Matrix Pandas
- Scatter matrix Violin
- Plots
- Line Graphs

#### 4. Python Basic Statistics

- Taking a random sample from data
- Descriptive statistics
- Central Tendency
- Variance
- Quartiles
- Percentiles
- Box Plots
- Graphs
- Visualization case study with poke man data

#### 5. Probability distribution

#### **Discrete distribution:**

- Bi-nominal distribution
- Poisson distribution
- Multinomial distribution

#### Continuous distribution:

- Normal distribution
- Uniform normal distribution
- T-student distribution
- Exponential distribution
- Chi- square distribution
- F- distribution

## 6. Sampling Techniques:

- 1. Random sampling:
  - Sample with replacement
  - Sample without replacement
  - Training, testing and hold out dataset
- 2. Stratified sampling
- 3. Sequential or systematical sampling
- 4. Clustering sampling techniques

## 7. Hypothesis testing:

- What is Hypothesis testing
- Need of hypothesis testing
- Null hypothesistesting
- Alternative hypothesis testing
- Use case to solve the hypothesis testing

## 8. Data preprocessing

- Data sanity checks
- Anomalies detection
- Missing Value detections & treatments
- Outliers detection and outlier's treatment
  - Boxplot
  - QQ-plot
  - IQR method
  - Variable transformation techniques
  - Exploratory Data Analysis
  - Uni-variate analysis
  - Bi-variate analysis
  - Multi-variate analysis
  - EDA Analysis with HR domain

#### 9.

# Data Handling and EDA analysis by using Python(Telecom project)

- Project on Data handling
- Data exploration
- Data validation
- Missing values identification
- Outliers Identification
- Data Cleaning

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- Basic Descriptive statistics
- EDA analysis
- Generating the insights
- Presenting the insights

#### 10. Variable Reduction Techniques

- Correlation
  - Pearson correlation
  - Rank Correlation
- VIF/Multi collinearity
- PCA
- Chi-Square Technique
- Information value
- Cluster based method
- Tree based method
- Lasso regression method
- Stepwise regression method

## 11. Artificial Intelligence(ML & DL)

# **Machine learning**

#### Supervised learning -Regression

- Linear Regression
- Multiple linear Regression
- Rigid Regression
- Lasso Regression
- Elastic Net Regression
- Polynomial Regression
- Time series Analysis:
- Need of time series
- Moving average method
- Holt-winter method
- ARIMA method
- Model Evolution metrics
- Use case with Regression models-Project and Assignments

#### Supervised Learning -Classification

- Logistic Regression
- Decision Tree
- Decision Tree Regressors

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- Decision Tree Classifier
- Naive Bayes
- KNN
- KNN-Regressors
- KNN-Classifiers- Binary labels and multi labels
- Support Vector Machines
- Support vectors-Regressors
- Support vectors-Classifiers
- Ensemble learning
- Bagging
- Boosting
- Random Forest
- Random Forest -Regressor
- Random Forest-Classifier
- Extra Tree Network
- Model Elevation metrics

#### **Un-Supervised learning**

- a. Clustering Analysis
  - Hierarchical Clustering
    - Agglomerative Clustering
  - Non-Hierarchical Clustering K-Means

## **Model Selection and Cross Validation**

- How to validate a model?
- What is a best model?
- Types of data
- Types of errors
- The problem of over fitting
- The problem of under fitting
- Bias Variance Tradeoff
- Cross Validation
- Boot Strapping

## **Neural Networks**

- Neural Networks Introduction
- Neural Network Intuition
- Neural Network and vocabulary
- Neural Network algorithm
- Math behind Neural Network algorithm

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- Building the Neural Networks
- Validating the Neural network model
- Neural Network applications
- Image recognition using Neural Networks

## NLP-Natural Language Processing:

- What is Text mining
- Corpus
- Tokenizer
- POS
- Named Entry recognizers
- Lemmatization
- NLTK
- Text cleaning
- Words Cleaning
- Stop words
- Cleaning Twitter Data
- Sentimental Analysis
- Text blob
- Word2Vec
- Spelling correction
- TFIDF
- Use Case with Text mining Analysis

## Deep Learning

1. Overview of Deep Learning by using keras and Tensor flow

#### 2. Tensor flow

- Introduction to Tensor flow
- Constant
- Place holders
- Variables

#### 3. Multi layers Neural Networks

- Neurons
- Weights
- Activations
- Networks of Neurons
- Training Networks
- Back propagation
- Gradient Descent

- 4. CNN
- Feature learning
  - 1. Convolution
  - 2. Pooling
- Classification learning
- Flatten
- Fully Connected
- SoftMax
- 5. DNN
- 6. Digit recognizer Classification

# Final Project-Python

- Business understanding-Credit cards and Telecom
- Data requirement
- Data cleaning
- EDA and insight generation
- Variable creation
- Variable reduction
- Model Building
- Validation Building
- Recommendation to clients

# FAQs & Real Time Interview Questions